

Save \$5.00 or More by Pre-Registering Now!

AppleFest'89 Boston

*Learn more in three days
than you could in a year.*

May 5 - 7 • World Trade Center • Boston, MA



**Discover
How to Make
the Most of Your
Apple Computer!**
(See page 3 for details.)



COURTESY OF:



AppleFest!

On May 5-7, 1989, AppleFest returns to Boston for its one and only visit this year. And it promises to be even bigger and better than last year's record-setting event.

Whether you're interested in using computers in the home, school, or office . . . whether you're a beginning or advanced user . . . whether you want to dive into an intensive half-day seminar or simply shop for terrific bargains . . . AppleFest has what you're looking for, and more.

Put your hands on the latest Apple® II or Macintosh® computers. See for yourself what the newest software can do. Discover how

other people like you are computing creatively and productively. It's a whole year of discovery, compressed into three jam-packed days. Here's just a sample of what you can learn:

- **Learn what's new.** Bigger and more exciting than ever before, the AppleFest '89 expo will spread over more than 120,000 square feet of the World Trade Center on Commonwealth Pier. The expo will feature thousands of products from more than 200 companies in the Apple II and Macintosh markets. Come see what's new in software programs, hardware and peripherals. Better bring your checkbook—just in case.

- **Learn what you want to know.** The AppleFest Conference program offers more than 60 hour-long conference sessions. Each session is led by a recognized leader in the field. You can learn tips and techniques from expert desktop publishers . . . the inside secrets of top AppleWorks® users . . . ways to connect school and home computing . . . how to get the most out of HyperCard®, desktop graphics, multimedia, telecommunications, and much, much more.

- **Learn about learning.** Teachers, school administrators, and parents: don't miss this golden opportunity.



Calling All Apple II and Macintosh Users!

If you use an Apple computer for teaching . . .

you won't want to miss AppleFest's Educational Roundtables in your own curriculum area, or the daily Educational Keynote Addresses.

If you use an Apple computer for business . . .

be sure to attend the AppleWorks Clinics and the special "Voices of Experience" conference session on running a business with an Apple computer.

If you use an Apple computer for fun . . .

check out AppleFest's annual "What's New?" expert panel, featuring top game developers from the leading companies. If you're a real techie, AppleFest's new "Technical Solutions" conference strand will be the place for you.

If you use a Macintosh (or are thinking about it) . . .

there'll be plenty of Macintosh products on display and a number of Mac-specific sessions in the conference schedule—including a half-day seminar on HyperCard.

If you've never used a computer before . . .

AppleFest is the best place to start. It's a nonthreatening, learning atmosphere, with plenty of experienced people around to lend a hand. Perfect for the whole family!



The Apple II is the leading school computer, and more Macintosh computers are turning up in schools every day. Discover how to put those computers to their most productive use at the AppleFest Conference. Creative classroom applications, teachers' favorite soft-

ware, networking, special education and at-risk students . . . you'll find answers to the challenges and questions you face every day.

• **Learn — while you're having fun.** Hear legendary Apple co-founder Steve Wozniak's Sunday keynote. Register for one of the Apple computers and dozens of software programs to be given away each day of the show. Have lunch in one of the World Trade Center's great restaurants, overlooking Boston Harbor and the city skyline. You'll wonder when you ever learned so much — or had so much fun doing it!

Don't Miss Out!
Call 1-800-262-FEST
to Register Today!

Show Hours

Friday, May 5	10:00 - 6:00
Saturday, May 6	10:00 - 6:00
Sunday, May 7	10:00 - 4:00

(Half-Day Seminars start at 8:00 am and 1:00 pm on Thursday, Friday, and Saturday, May 4, 5, and 6.)

Choose the way you want to learn.

FRIDAY, MAY 5					
Strand	10:00-11:00	11:30-12:30	1:30-2:30	3:00-4:00	4:30-5:30
Computing in the Home and Office	Opening Keynote	101 AppleWorks Clinic I: Word Processing, Spreadsheets, and Data Bases ☐	106 Desktop Video with the Apple II ☐	111 Macintosh and the Home Office ☐	114 On-Line Communications: Five Great Applications ☐
Technical Solutions: Today and Tomorrow		102 Resources for Beginning Programmers: What's Available? ☐	107 Getting Started With HyperCard ☐	112 GS/OS: The Technical Ins and Outs ☒	115 Peripherals, Boards, and Add-Ons: What's New? ☐
Classroom Issues and Applications	<i>Bernard R. Gifford, Ph.D., Apple USA Vice President, Education, Apple Computer, Inc.</i>	103 Using Multimedia in the Classroom ☐	108 Special Education & Computers: Working Wonders ☐	Educational Keynote <i>Jim Lengel, Educational Technology Consultant, Apple Computer, Inc.</i>	116 Kids At Risk: How Technology Can Help ☐
Educational Roundtables		104 The Sophisticated Classroom: Guidelines for Selecting and Using a Network ☐	109 Connecting Home and School Computer Use ☐		117 Macintosh Applications in Educational Administration ☒
		105 Elementary/Middle School Math ☐	110 Computer Coordinators ☐	113 Science ☐	118 Elementary/Middle School Language Arts ☐
OPEN TO ALL ATTENDEES					
Special Events	Opening Keynote	Free Presentation How to Find the Best Hardware & Software (The Apple IIGS Buyer's Guide)	Free Presentation Which Apple is Right For You? (inCider magazine)	Hardware and Software Product Spotlights (Throughout the day)	Apple Computer Giveaway Announcement
☐ - Beginner/Intermediate ☒ - Intermediate/Advanced ☐ - General Interest					

This schedule is tentative and subject to change.

10:00-11:00	11:30-12:30
Saturday Keynote	201 Running a Business on an Apple Computer: Voices of Experience ☐
	202 Survey of Apple II Programming Languages ☐
<i>David M. Hancock, Apple USA Senior Vice President, Marketing, Apple Computer, Inc.</i>	203 Making Music a Whole-School Discipline: Classroom Case Study ☐
	204 Apple II Tools for Teachers: Classroom Management and Instruction ☐
	205 Social Studies ☐
Saturday Keynote	Free Presentation Enhancing Your Child's Education in the Home (A special panel of parents & teachers)

The Conference at AppleFest

The AppleFest Conference program features more than 60 different hour-long sessions on a great range of topics.

If you're interested in home and office applications, find out how to make your computing more fun and productive in the Computing in the Home and Office conference strand. For those with even a little technical bent, take a look at the Technical Solutions strand. Here there's something for everyone — from beginner to expert.

The AppleFest Conference also offers information-packed sessions for teachers, administrators, and parents. In the Classroom Issues and Applications sessions, you'll learn practical tips that will help you use Apple computers more productively the very next day. And for a free-wheeling exchange of ideas and experience, don't miss the Educational Roundtables, co-sponsored by *Electronic Learning* and *Teaching and Computers*.

AppleFest is a wonderful opportunity to learn — and it happens in Boston just once a year. Your Conference badge admits you to all three days, so come for more than a day to take full advantage of everything AppleFest offers.

The Intensive Half-Day Seminars

If you're looking to get the most out of AppleFest, register for one or more of the Intensive Half-Day Seminars. These four-hour sessions will provide you with the information you need to increase your computing power. You'll learn from expert seminar leaders, and you'll receive valuable resource materials. What's more, the price of your seminar includes admission to all three days of the AppleFest Conference and Exhibits. The Intensive Half-Day Seminars are offered on Thursday, Friday, and Saturday, May 4-6, in either the morning or the afternoon. They always sell out quickly, so call today to guarantee your place. (Please note: these sessions are not hands-on.)

I. Getting Started with AppleWorks

(May 4, 5, 6; 8:00-12:00)

Led by David Chesebrough, an experienced seminar leader and nationally recognized AppleWorks expert, this seminar covers the features of the software through a look at a real-world application. Other subjects include available resources for novice users; discussion of Claris and its support; new add-on products; and answers to your questions. If you have just begun using the program or have lots of questions, this seminar will get you rolling with AppleWorks.

II. AppleWorks—Beyond the Basics

(May 4, 1:00-5:00; May 6, 8:00-12:00)

A great opportunity to expand and enhance your use of AppleWorks. You'll learn how to get more out of AppleWorks — power tips and techniques, time-saving shortcuts, and practical suggestions in word processing, spreadsheets, and database management. This seminar will be led by the National AppleWorks Users Group, which has a well-deserved national reputation for the quality of its presentations.

III. Desktop Publishing on the Apple II: Tools & Applications

(May 4, 5, 6; 8:00-12:00)

This seminar will give you the tools you need to become a bonafide desktop publisher with the Apple II. You'll compare the top products currently on the market, and learn which applications each program lends itself to. Under the guidance of marketing and desktop publishing consultant Connie Connors, you'll walk through the production process of several different kinds of documents, from planning layouts to producing final output. Discover just how far desktop publishing has come on the Apple II!

IV. Graphics on the Apple IIGS

(May 4, 5, 6; 1:00-5:00)

The Apple IIGS is a graphics powerhouse. In this seminar, you'll find out how to put that graphics

SATURDAY, MAY 6			
12:30-1:30	1:30-2:30	3:00-4:00	4:30-5:30
Special Apple Q&A Sessions Answers to All of Your Questions About Apple Technology	206 Desktop Publishing at Home With the Apple II ☐	211 Games on the Apple IIGS: What's New for '89 ☐	214 Fun With Macintosh: Graphics, Games, & Good Vibrations ☐
	207 On-Line Bulletin Boards: Meet the SysOps ☐	212 IIGS Graphics Laboratory: A Step-by-Step Approach ☐	215 AI, CD-ROM, Knowledge Navigator, and Future Innovations ☐
	208 Meeting the Adult Literacy Challenge With Technology ☐	Educational Keynote <i>Alan Brightman, Manager, Innovative Education Group, Apple Computer, Inc.</i>	216 Technology in the Preschool: The Opportunities Ahead ☐
	209 Educational Applications of HyperCard ☐		217 Macintosh Tools for Teachers: Classroom Management and Instruction ☒
	210 Music ☐	213 High School Math ☐	218 Special Education ☐
OPEN TO ALL ATTENDEES			
Special Apple Q&A Sessions Answers to All of Your Questions About Apple Technology	Free Presentation What Your Dealer Can Do For You	Hardware and Software Product Spotlights (Throughout the day)	Apple Computer Giveaway Announcement

SUNDAY, MAY 7			
10:00-11:00	11:30-12:30	1:00-2:00	2:30-3:30
Sunday Keynote  <i>Steve Wozniak, Co-founder of Apple Computer, Inc.</i>	301 State of the Art in Macintosh Desktop Publishing ☐	306 AppleWorks Clinic II: Using All of the Power ☐	309 Personal Investing with Apple Computer ☐
	302 Programming on the IIGS: For Experienced Eyes Only ☒	307 Programming Sound and Animation on the Apple II ☒	310 Creating Your Own HyperCard Stacks: A Primer ☐
	303 Logo: How Far Has It Come in the Classroom? ☐	Educational Keynote <i>Sally Bowman, Director, Computer Learning Foundation</i>	311 Naming Names: Favorite Elementary/Middle School Software of Three Experts ☐
	304 Trends in Educational Software: What to Watch For ☐		312 Desktop Publishing in the Classroom ☐
	305 Foreign Languages/ESL ☐	308 Library and Media Science ☐	313 High School Language Arts ☐
OPEN TO ALL ATTENDEES			
Sunday Keynote	Free Presentation SeniorNet	Apple User Group Congress Product Spotlights Apple Computer Giveaway	

power to work for you. You'll get an overview of the GS graphics modes; you'll hear candid appraisals of graphics software and peripherals; and you'll discover how to produce graphics for fine art, desktop publishing, desktop presentations, and other applications. If you've always wanted to take better advantage of the GS's capabilities, this seminar is the time and place to learn how.

V. Programming on the Apple IIGS

(May 4, 5, 6; 8:00-12:00)

No matter what your experience level, there's an opportunity here for you to learn. These programming seminars will become progressively more advanced. If you want to learn how to start programming on an Apple IIGS, the Thursday session will cover the basics and let you start writing simple applications. Friday's session will assume some familiarity with GS programming, and Saturday's session will be a no-holds-barred programming event for the pros and semi-pros.

VI. Telecommunicating on the Apple II

(May 4, 5, 6; 1:00-5:00)

Hey — there's a whole world just waiting for you out there, somewhere just beyond your keyboard. But how do you get access to it? And what good will it really do for you? If you have ever asked yourself these kinds of questions, come discover the answers here. You'll learn what's to be gained

from hooking up with on-line services, local bulletin boards, and tele-friends from coast to coast. And you'll find out exactly what you need to know to make it all happen.

VII. AppleWorks GS: Using All the Power

(May 4 and 5 only; 8:00-12:00)

Whether you know AppleWorks or not, you'll learn something of value here. This inaugural AppleWorks GS seminar will cover all six functions of the program: 1) word processing, 2) spreadsheet, 3) database, 4) graphics, 5) telecommunications, and 6) page layout. Discover the program that is doing for the GS what AppleWorks did for the Apple II. (Friday's session will be directed specifically at experienced AppleWorks users.)

VIII. AppleWorks: Great Classroom Applications

(May 4, 5, 6; 1:00-5:00)

This seminar will provide participants with ideas and examples of creative applications, resource materials, and instruction in the use of AppleWorks in educational settings for students and as a teacher tool. You'll benefit from seminar leader David Chesebrough's years of experience as an AppleWorks-using educator, and you'll have a chance to get all of your AppleWorks-related questions answered. For teachers in all disciplines who use AppleWorks.

IX. An Introduction to HyperCard®

(May 4, 5, 6; 8:00-12:00)

Ever notice how people who use HyperCard have trouble defining it? Don't wait for a good explanation — jump in, and learn from this seminar exactly what HyperCard is all about and what applications it may hold for you. You'll understand what stacks are and how they are created as well as how to enter and edit information and customize new stacks to meet your own needs. (This seminar will assume some familiarity with the Macintosh interface.)

X. Desktop Publishing with Macintosh

(May 4, 5, 6; 1:00-5:00)

Macintosh is changing the ways we create documents, whether they be résumés, newsletters, posters, corporate reports, or simple party invitations. In this seminar, you'll learn the essential elements of Macintosh desktop publishing: how page-layout programs work, how to create and import graphics, and some golden rules of desktop publishing design to help you along the way. If you've got a Macintosh, or are thinking of buying one, this seminar is your one-stop opportunity to begin publishing professional-looking documents of all kinds.

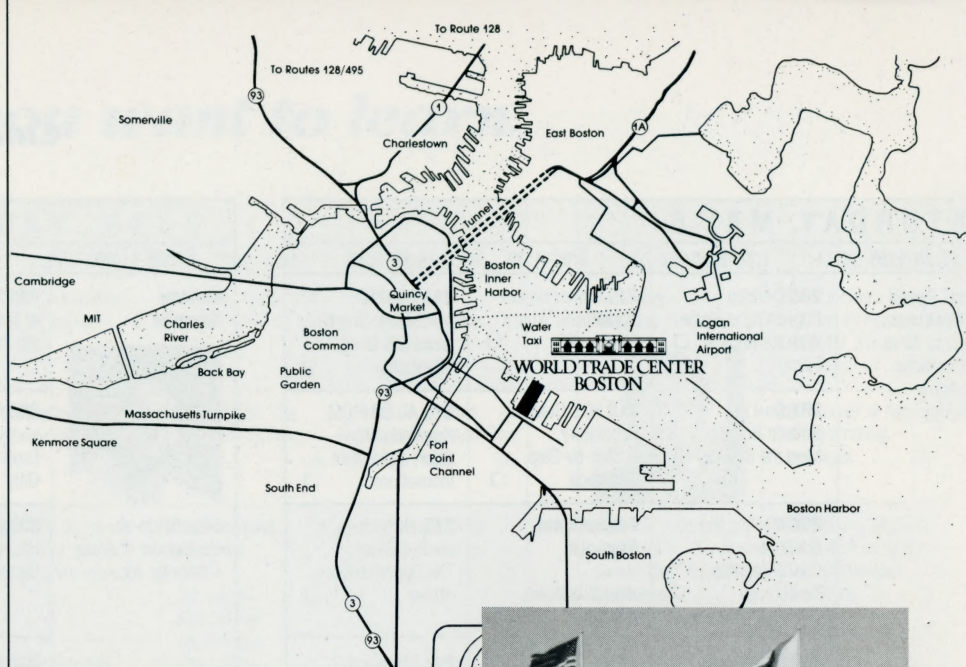
Getting to AppleFest.

By Air: American Airlines is the official AppleFest air carrier. Simply call 1-800-433-1790 and ask for Star File #S15673. American guarantees you the lowest possible fare.

By Car: AppleFest is at the World Trade Center at 164 Northern Avenue (right next to Anthony's Pier 4 restaurant). Plenty of parking is available. From the Expressway Northbound: take the Northern Ave. exit, right on Northern. From the Expressway Southbound: South Station exit, left at light onto Atlantic, then right onto Northern. From the Mass. Pike: stay right at end of turnpike, take ramp marked South Station/Kneeland Street, then Atlantic Ave to Northern.

By Subway or Bus: Take the MBTA Ashmont or Braintree Red Line to South Station. From there shuttle bus service is available to the World Trade Center. Free shuttle bus service is also available every half-hour from the Sheraton/Boston and most other official AppleFest hotels (listed to the right).

Accommodations: The headquarters hotel for AppleFest is the Sheraton/Boston at the Prudential Center. Call 617-236-2000 for the special AppleFest rate. You can also qualify for special AppleFest room rates at many other hotels around town:



Back Bay Hilton

1-800-874-0663
(in MA, 617-236-1100)

Copley Plaza

1-800-225-7654
(in MA, 617-267-5300)

Hyatt Regency Cambridge

617-492-1234

The Lenox

1-800-225-7676
(in MA, 617-536-5300)

The Colonnade

1-800-962-3030
(in MA, 617-424-7000)

Boston Park Plaza & Towers

617-426-2000

Sheraton/Boston

617-236-2000



World Trade Center
Commonwealth Pier, Boston, MA

Show Hours

Friday, May 5	10:00 - 6:00
Saturday, May 6	10:00 - 6:00
Sunday, May 7	10:00 - 4:00

(Half-Day Seminars start at 8:00 am and 1:00 pm on Thursday, Friday, and Saturday, May 4, 5, and 6.)

Exhibitor List (As of January 27, 1989; more coming in daily!)

A+ Magazine/Ziff-Davis • Accolade, Inc. • Addison-Wesley • Advanced Ideas • American Educational Computer • Apple IIGS Buyer's Guide/Redgate Communications • Apple Co-op • Apple Computer, Inc. • AppleFest Emporium • Applied Engineering • Applied Ingenuity • Applied Visions, Inc. • Baudville, Inc. • Beagle Bros., Inc. • Berkeley Softworks • Big Red Computer Club • Bits & Pieces Technology • Boston Computer Society • Britannica Software • Broderbund Software • Byteworks • CH Products • Checkmate Technology • Chinook Technologies • Cinemaware Corp. • Claris Corp. • Cobar • CompuTeach • Computer Learning Month • The Computer Museum • Computers Etc. • Control Data/Corvus Systems • Davidson & Associates • Digital Vision • Diversified Software Research • Eastman Kodak Co. • Edmark Corp. • Educational Materials Corp. • Educational Resources • Egghead Discount Software • Electronic Arts • Electronic Learning/Teaching & Computers • Epic Technology • Epyx Software • First Class Peripherals • Gamco Industries, Inc. • GENie • Hal Labs • Hartley Courseware Inc. • Hubdisk Computer Products, Inc. • Imagimedia • inCider/IDG Communications • Intuition Systems • Lan-Tech • Laser Computer • The Learning Company • Learning Lab Software/Pelican • Learning Services • Lego System Inc. • Market Data Retrieval • Massachusetts Department of Education • MassCUE • MDIdeas • MECC • Micol Systems • Milliken Publishing • Mindscape, Inc. • New Hampshire ACES • Newsweek Education Division • Nibble Magazine • North Forty Enterprises • Ohio Kache Systems Corp. • Oltrad Graphics • Optimum Resource, Inc. • Orchard Computer • Pacemark Technologies • Paragon Furniture Inc. • Parallax, Inc. • PBI Software • Peter Li, Inc. • Pre-Owned Electronics • Prometheus • Quality Computers, Inc. • Random House • Ribbonland • Roger Wagner Publishing • Scholastic Inc. • SeniorNet • Sequential Systems • Seven Hills Software • Silver Burdett & Ginn • SoftDisk Inc. • Springboard Software • Stone Edge Technologies • Sunburst Communications, Inc. • Teacher Support Software • Telex Communications • Terrapin, Inc. • Think Network • Thinking Families Magazine • Third Wave Technology • Thirdware Computer Products • Thomas Software • Timeworks • TML Systems, Inc. • Tom Snyder Productions • Unicom • Washington Apple Pi • William K. Bradford Publishing • WCDI-Wolsten's Computer Device • WordPerfect Corp. • Zip Technology

AppleFest'89 Boston

World Trade Center • Boston, Massachusetts • May 5-7, 1989

Advance Registration Certificate

Advance Registration Deadline is May 2, 1989

(Avoid lines! Your badge will be mailed to you
if you pre-register by April 21.)

1 Please print the correct information here.

Name		
Position / Telephone		
Company / Organization		
Address		
City/State / Zip Code		

2 Choose one of the following ticket options.

	REG	DISC	QTY
3-Day Conference & Exhibits	~~\$75~~	\$50	___
3-Day Exhibits Only	~~\$15~~	\$10	___

Family Package (up to four individuals)

3-Day Exhibits Only	~~\$60~~	\$30	___
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Please indicate number of people _____

AppleFest Half-Day Intensive Seminars

(Includes 3-day conference and exhibits. AM=8:00-12:00; PM=1:00-5:00)

I. AppleWorks for Beginners (AM)	~~\$135~~	\$99	___
II. AppleWorks—Beyond the Basics* (PM)	~~\$135~~	\$99	___
III. Desktop Publishing on the Apple II: Tools and Applications (AM)	~~\$135~~	\$99	___
IV. Graphics on the Apple IIGS (PM)	~~\$135~~	\$99	___
V. Programming on the Apple IIGS (AM)	~~\$135~~	\$99	___
VI. Telecommunications on the Apple II (PM)	~~\$135~~	\$99	___
VII. AppleWorks GS: Using All the Power** (AM)	~~\$135~~	\$99	___
VIII. AppleWorks: Great Classroom Applications (PM)	~~\$135~~	\$99	___
IX. An Introduction to HyperCard (AM)	~~\$135~~	\$99	___
X. Desktop Publishing with Macintosh (PM)	~~\$135~~	\$99	___

*May 4, 1:00-5:00; May 6, 8:00-12:00 only **May 4 and 5 only

Please circle desired date of seminar:

Thur., May 4 Fri., May 5 Sat., May 6

Please circle level of experience:

Beginner Intermediate Advanced

Additional seminars are \$75 each. ☐ Seminar No.: _____ Date: _____

3 If you're buying tickets for more than one person, please indicate their names below.

GROUP SALES DISCOUNTS

AppleFest offers additional discounts for group sales as follows:

Exhibits Only \$5 each Conference \$25 each

To qualify for group discounts, you must pre-register a minimum of 25 people. You must submit payment when you register, and we must receive an exact count at that time. All tickets will be sent to you. Deadline is April 21.

Call 617-860-7100 for details.

4 Reserve your hotel room at special AppleFest rates, if desired.

To reserve a room, either complete this section, indicating your first-, second-, and third-choice hotels, or call one of the hotels directly. Ask for the special AppleFest rates (good through April 5). We will try to accommodate your requests, but reserve the right to place you in another of the AppleFest hotels if your choices are fully booked. Reservations are offered on a first come/first served basis.

	Single	Double	# of Rooms
Sheraton (617-236-2000)	\$132	\$148	___
Back Bay Hilton (617-236-1100)	\$120	\$140	___
Copley Plaza (617-267-5300)	\$135	\$155	___
Hyatt Regency Cambridge (617-492-1234)	\$125	\$125	___
The Lenox (617-536-5300)	\$120	\$140	___
The Colonnade (617-424-7000)	\$155	\$165	___
Boston Park Plaza & Towers (617-426-2000)	\$100	\$115	___

Arrival Date: _____ Departure Date: _____

Hotel reservations must be guaranteed by one night's deposit.

☐ Please use the credit card I have indicated below.

☐ I have enclosed a check payable to the hotel.

5 Please tell us about your experience level.

A. Which personal computer(s) do you own or use?

- ☐ 1. Apple II+
- ☐ 2. Apple IIe
- ☐ 3. Apple IIc
- ☐ 4. Apple IIc Plus
- ☐ 5. Apple IIGS
- ☐ 6. Macintosh
- ☐ 7. Macintosh Plus
- ☐ 8. Macintosh SE
- ☐ 9. Mac II
- ☐ 10. None
- ☐ 11. Other: _____

B. Area of Interest

- ☐ 1. Business application
- ☐ 2. Home application
- ☐ 3. Educational application
- ☐ 4. Desktop publishing
- ☐ 5. Other: _____

D. Did you attend AppleFest/Boston last year?

- ☐ 1. Yes
- ☐ 2. No

C. Your Industry of Profession

- ☐ 1. Computer-related
- ☐ 2. Other business (non computer-related)
- ☐ 3. Professional
- ☐ 4. Communications/Publishing
- ☐ 5. Education
- ☐ 6. Government
- ☐ 7. Other (specify): _____

6 Please enclose payment with your order.

Total Amount Due: _____

☐ Check ☐ Credit Card (circle one) MC Visa Amex

(Make checks for tickets payable to Cambridge Marketing, Inc. Checks for hotel rooms should be made payable to the hotel of your choice.)

Credit Card # _____ Exp. Date: _____

Cardholder's Name _____

Authorized Signature _____

Amex Billing Address _____

Complete and return this form to:

AppleFest Boston
c/o Cambridge Marketing, Inc.
One Forbes Road
Lexington, MA 02173

FAX: 617-860-7109
OR CALL TOLL-FREE:
1-800-262-3378
(in Mass., 617-860-7100)

To be sure you receive your AppleFest ticket, please complete this form entirely and enclose your check, money order, or credit card number. Seating at some sessions is limited; reserve your place, save money and avoid the lines by pre-registering. Orders received after April 21 will be held at the "Will Call" window at the show. Show hours are 10:00-6:00 on May 5 and 6, and 10:00-4:00 on May 7. (Intensive Half-Day Seminars are scheduled for May 4, 5, and 6). On-site registration begins at 8:00. Registration fees are refundable only if a written request is received by March 31.

Call Now
to Pre-Register

Exhibits Only . . . Save \$5
3-Day Conference . . . Save \$25
Intensive Seminar . . . Save \$36

Valuable Coupon Enclosed!
Please pass to a friend if you can't use it.

Your Best Chance to Learn About Apple Computing – All Year Long

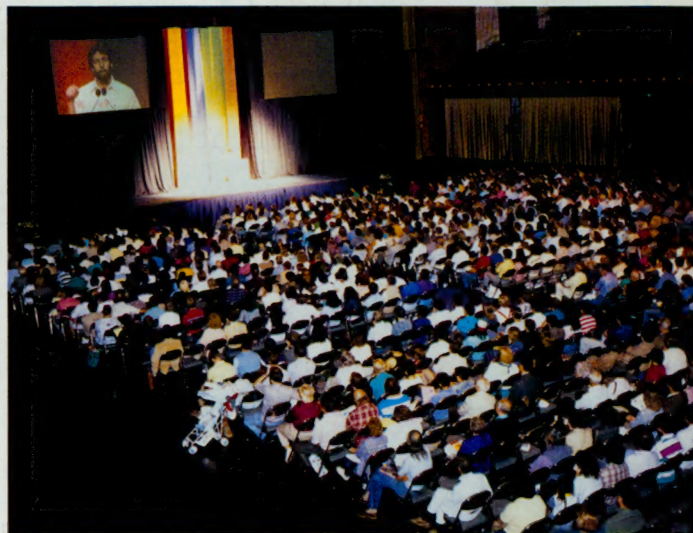
*Comments from attendees at
previous AppleFests:*

**"I felt like I'd died and gone
to heaven!" – Apple enthusiast**

**"It was an Apple user's dream
come true." – user group leader**

**"I learned exactly what I
wanted to learn." – parent**

**"My district spent probably \$1000 sending me to
this conference. And it's been worth every penny."
– educator**



Cambridge Marketing, Inc.
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Lexington, MA 02173



**Win a FREE
Apple Computer or
Hundreds of Dollars
Worth of Software!**